



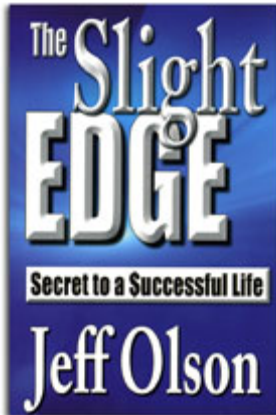
How Player's Club Can Expand Your Business

There is a **HUGE** cash incentive for associates on your team to qualify for and remain on Player's Club.

Imagine an extra \$1200.00 to \$6,000.00 a year coming into your household, over & above your personal commissions and team overrides! This alone is a great bonus but imagine the Ripple Effect that you will enjoy for leading by example then training and inspiring others on your team to make that extra stretch.

Like the various pin levels in our compensation plan, it will take some associates longer than others to qualify for their \$100.00 - \$150.00 - \$300.00 - \$400.00 and finally \$500.00 monthly car allowance checks. The point is that this isn't a race but a worthwhile goal or destination and a bonus for your team that is really at no out-of-pocket cost to you! Another example of the incredible generosity of your company!

If you just had ten or twenty associates on your team who chose not to settle for less than 10 points a month, that would eventually create a culture in "their" organizations that would resemble "the penny" that Jeff Olson talks about in his Block Buster book "The Slight Edge-Secret to a Successful Life." The difference between going all out to encourage this benchmark and not necessarily promoting Player's Club is the essence of what Jeff describes in the book. It won't kill your business today but it will make all the difference in the world five or ten years in the future. If people have an objective that will inspire them to market "just 1 more" plan than they would without that target, the results can be extraordinary.



The 5 point Player's Club is totally achievable for the part-timers! - Have you ever heard of *anyone* who was receiving \$100.00 or \$150.00 per month car bonus for a *part-time* job? - Set the pace by setting the example. - If your team sees that you consistently qualify, many will choose to do what you have done.

In the final analysis, our business offers true independence & variety. Every associate may choose how much or how little they wish to do. There really is no right or wrong from that perspective. Choose your own speed. However, if your aspirations are 6 figures or above, Player's Club is a powerful tool that you can use to lead and inspire your organization. - It all begins when "you" commit to consistently qualify.

Just one more way that the Pre-Paid Legal business model offers unique options to embrace a tried and

proven system and put it to work for you and your team. blessed and Thank God for PPL!!

We're truly